

# HOW DOES OZAUKEE NONPROFIT CENTER IMPACT OZAUKEE COUNTY?

..... For over 25 years, we've been helping nonprofits help Ozaukee County .....

## COLLECTIVE IMPACT MAKES CHANGE POSSIBLE

We all want to live in a balanced, thriving community. But poverty, addiction, homelessness, and other challenges limit many in our region from maintaining a healthy quality of life. With so much at stake, it can seem like making a difference is impossible. But collective impact makes change possible.



Last year our programs collectively engaged

**2,000+**

nonprofit professionals, board members, and volunteers

**20,873** **ONC Visitors to our Campus**

20,873 visitors entered the ONC doors in 2022. These individuals visited for programs or client services, one of our 702 conference room meetings, or one of 49 ON Center events.

**OVER HALF**

of ONC programs are provided free of cost

**72** collective programs on the ONC campus

**100%** **OF ONC AGENCIES**

feel like the Ozaukee Nonprofit Center has impacted their organization's ability to better achieve their mission.



**24,054**

collective requests for service



**\$1.5 million**

combined annual program budgets on the ONC campus



Each year, the Ozaukee Nonprofit Center (ONC) conducts a survey of our agencies to help us better understand the true collective impact and effectiveness of our programs. The ONC was comprised of 14 partner agencies, 2 affiliated agencies, and 12 community agency members. The survey results provided reflect the operations of programs run by the ONC and its members in 2022.

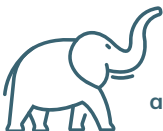
## WHAT IS COLLECTIVE IMPACT?

### A BETTER WAY TO MOVE AN ELEPHANT

Imagine moving an immense, 10,000-pound elephant across Ozaukee County all by yourself. Pushing, prodding, and getting him to go in the right direction; it would be near impossible.

In Ozaukee County, complex issues like homelessness and transportation seem to be the elephant in the room. People can see them, but often look the other direction when it comes to moving them. It's just too hard to do it by yourself. But, if the trainer with the skills, the guy with the big truck, and the gal with the peanuts work together, moving an elephant is much easier.

That's what the ONC is all about; bringing the right players together to collaborate; addressing the elephants in the room and helping move our community forward together.



Collective Impact is the commitment of a group from different sectors to come together for a common agenda to solve a specific problem

Isolated Impact



Collective Impact



## 1

## CAMPUS CONNECTION

Human needs are complex. When a person or family has one need, there are invariably multiple needs. The staff that works on the ONC campus offers resources that can address many needs for clients seeking help. Connecting the campus agencies to each other unlocks that network. With a built-in community of nonprofits, the ONC provides a hub where collaborations are convenient and networking and relationship building is actively facilitated.



Workshops & Networking Opportunities

**11**



Workshop & Networking Attendees & Participants

**216**



Volunteer Fair Participating Nonprofits

**31**



Impact Award Nominees

**68**

Impact Award Attendees

**136**

## OUR AGENCIES

**Who makes up our community?** We know that those who are in need rarely have only one need. Our campus provides a broad spectrum of nonprofits, creating an accessible "one-stop-shop". The quality of our facility is pivotal in creating an environment of dignity and esteem for those providing AND receiving services.

### PARTNER AGENCIES



### AFFILIATE AGENCIES



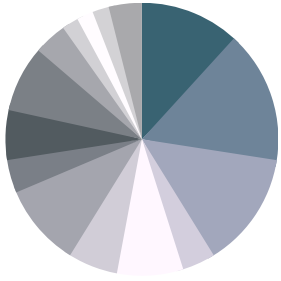
### COMMUNITY AGENCY MEMBERS

Adult Literacy Center of Ozaukee County  
Balance, Inc.  
Cedarburg Cultural Center  
Cedarburg-Grafton Rotary Club  
Family Promise of Ozaukee County  
Family Sharing of Ozaukee County

Grafton Area Chamber of Commerce  
Just Listen Inc.  
Luxembourg American Cultural Society and Center  
Portal, Inc.  
Port Washington Historical Society  
Saukville Community Food Pantry

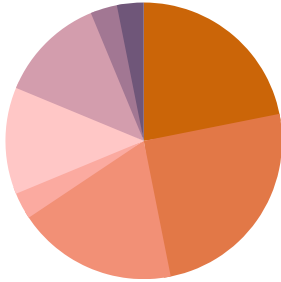
# AGENCY COLLABORATION

## Collaboration Goals Agencies reported the following goals for collaboration on the ONC campus.



- |                            |  |                                  |
|----------------------------|--|----------------------------------|
| Client Referrals           | Service Delivery   | Joint Programming                |
| Information Exchange       | Marketing  | Data Sharing                     |
| Meetings/ Events/Trainings | Client Assessments   | Developing Standards/ Procedures |
| Advocacy/Policy            | IT Assistance/Traning/Education                            | Developing Tools/ Technologies   |
| Funding/ Shared Grants     | Shared Resources (office space, staff, supplies, services) | Other                            |

## Collaboration Engagement Agencies reported the following collaborative opportunities on the ONC campus with another agency.



- |   |   |
|---|---|
| Met someone new informally in the space   | Introduced or received an introduction from a ONC agency to a contact, resource, or opportunity |
| Attended a meeting, program, or training held by an ONC agency                          | Scheduled a coffee, lunch, or meeting with an ONC agency  |
| Partnered with a ONC agency on a program  | Partnered with an ONC agency through a 3rd party  |
| Invited or received an invitation from an ONC agency to a meeting, program, or training | Other   |

## WHAT OUR AGENCIES SAY



"Being on the ONC campus helps us to connect with other agencies better. Referrals are easier to make when we can walk someone down the hall to another agency that can help one of our clients with an issue that we are not able to help them with. Also being a part of this campus allows for us to bounce ideas off each other. Sometimes that personal connection on a regular basis leads to a comfort level that encourages us to talk more and get feedback from other agencies when we are either struggling with an issue or just need to bounce an idea off of someone else in the nonprofit community." -Habitat for Humanity Ozaukee

"What is great about the ONC is that there are other organizations that can fill in the gaps where we are unable. For example, we utilized Mr. Bob's Under the Bridge and the ONC Baby Bank to help a client and her children with winter coats, boots, and baby supplies. Having so many organizations in one place provides a one-stop shop, if you will, for our clients who are in need of multiple services." - Equus



"This space is amazing. On our own, our organization could not afford a space with so many amenities. The meeting rooms, the event space, the kitchen all contribute to us having a much more impactful presence with our membership and members of the public. There's a great community of like-minded people here as well. We do a good deal of community outreach it's great to be connected to organizations with a similar mission." - Lakeshore Realtors Association

## 2

## NONPROFIT SUSTAINABILITY

We provide over 42,250 sq. ft. of air-conditioned office space, storage space, and subsidize operational expenses for our nonprofit partner agencies, ensuring their resources can be used to deliver more services to people in need. We cover the cost of electricity, water, security, grounds-keeping, public Wi-Fi internet, and building maintenance for our agencies. Since opening the Center's doors in 1995, this program alone has saved partner agencies an estimated \$1 million+ in overhead expenses.

## EVENT SPACE



ON Center - Event Space Rentals  
**49**



ON Center Dollars Raised  
**\$10,474**

# SHARED RESOURCES

## Social Purpose Real Estate - Space that Serves the Common Good

Shared services leverage the economies of scale that are created when multiple organizations access services from the same service providers. Shared services also allow service providers and participating organizations to create positive impacts beyond the direct services provided.

### 5 KEY BENEFITS

Efficiency  
Quality Resources  
Employee Retention  
Purchasing Power  
Stability and Investment



### WHAT DOES IT COST?

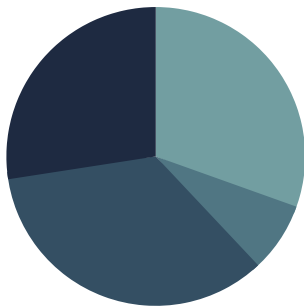
Average cost to replace an HVAC: \$15,000  
Average monthly utilities bill: \$3,400  
Average monthly groundskeeping & maintenance costs: \$9,500

### OUR FINANCIALS



#### REVENUE

\$488,365.26

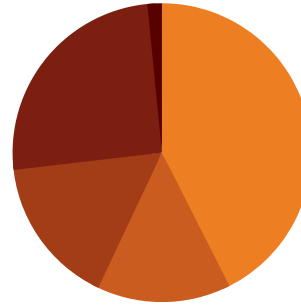


Fundraising & Contributions  
Foundation & Grants  
Caliber Collision  
Rent



#### EXPENSES

\$499,600.63



Bldg. Operating  
Depreciation Expense  
Interest Expense  
Admin & Management  
Shared Resources & Equipment

## VALUE OF SAVINGS

Used for our A Brush With Kindness: help those who are struggling and need repairs or modifications to their homes.



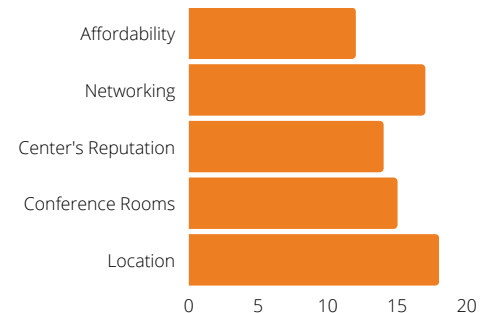
Decrease cost of transportation for our participants.

Offer our services without charge to those who need Representative Payee or other financial related support.

Agencies reported that savings in rent credits allowed them to:

Helped with volunteer recruitment efforts - marketing & community events.

Agencies reported they appreciated being apart of the ONC because of the:



## ILLUMINATE OZAUKEE



**\$39,974 NET RAISED**

**\$15,560 DONATED**

to Enchanted Nonprofit Forest Participants

Habitat for Humanity Ozaukee | Forward Careers | Sirona Recovery  
Mr. Bob's Under the Bridge | Lutheran Social Services | NAMI Ozaukee  
Big Brothers Big Sisters | Independence First | Interfaith Caregivers | Your Best Life

**10**  
RECIPIENTS

### WHO PARTICIPATED:

• 48 Businesses • 75 + Volunteers • 20 Nonprofits

## VOLUNTEER PROGRAM

Volunteers are a crucial part of general operations. We provide regularly scheduled volunteers to offer agency operational and event support, as well as provide a welcoming face at our front desk to help decrease barriers of service.



Number of Volunteers  
**103**



Volunteer Hours  
**824+**

## BABY BANK

1 in 3 families experience diaper needs. Our community Diaper Bank is available to anyone within the Ozaukee County community that is in need of diapers. Babies without clean diapers are exposed to more potential health risks & less likely to be accepted to daycares, leaving parents unable to attend work.



Bank Visits  
**135**



Diaper Packs Given  
**160**



Other Basic Need Items  
**188**

## GIVING GUIDE

The ONC created the first ever Ozaukee County Giving Guide. There are a lot of great things about living and doing business in southeastern Wisconsin. But this community also faces significant challenges and has many people in need. The nonprofit organizations profiled in this publication work to address those needs, with the help of supportive individuals and businesses. This guide is to help those individuals and organizations be inspired to find a cause to support to help make Ozaukee County a better place for all.



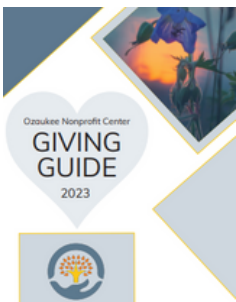
Nonprofits Listed  
**24**



Wishlist Items Listed  
**69**

## ART GALLERY

Through grant dollars the ONC was able to install a new gallery hanging system throughout our lobby and around our event space. This gallery hanging system will be used to display art and welcome more of the community into our space for viewing and future collaborations.



## OUR LEADERSHIP

### BOARD OF DIRECTORS

**Jonah Turner**  
President  
**Joe Kassander**  
Vice President  
**Don Schoonenberg**  
Treasurer  
**Tim Schoonenberg**  
General Counsel  
**Michael Weber**  
**Julie Pahnke**  
**John Kirtley**  
**Pam King**  
**Joe Graf**  
**Laura Leske**  
**Roy Dietsch**

### FINANCE & BUILDING COMMITTEE

**Tim Schoonenberg**  
Co-Chair  
**Joe Kassander**  
Co-Chair  
**Don Schoonenberg**  
**Michael Weber**  
**John Kirtley**

### FUNDRAISING COMMITTEE

**Laura Leske**  
Chair  
**Kirsten Coenen**  
**Joe Graf**  
**Toni Schoonenberg**  
**Pam King**  
**Katy Koenigs**  
**Eli Acosta**

### ENGAGEMENT COMMITTEE

**Michael Weber**  
Chair  
**Barbara Bates-Nelson**  
**Katy Koenigs**

### STAFF

**Carissa Barnes**  
Executive Director  
**Abbey Dugan**  
Special Event Coordinator  
**Holly Wirth**  
Office Administrator  
**Ty Bajurny**  
Shared Space Custodian

### HONORARY BOARD

**Laura Berg**  
**Peder Berg**  
**Mark King**  
**Renie Rathke**  
**Tom Wachs**



# ..... THANK YOU - 2022 DONORS .....

Charlotte Aichele	Jessica Mai	Adult Literacy Center of Ozaukee County	Landmark Credit Union
Dave Antoine	Douglas McManus	Advocate Aurora Health	Lannon Stone
James & Wanita Bach	Kim Meisinger	Alliance Technology LLC	LG Evans Citizen-Cincom/Miyano
Robert and Colleen Bach	James Meyer	Ansary & Associates LLC	Luxembourg American Cultural Society
Daniel & Carissa Barnes	Thomas Morley	Ansary International LLC	Meijer
Christine Behm	Philip G. Neary and Michelle A. Rausch Neary	Balance Inc	Mel's Charities, Inc.
Laura & Peder Berg	Karen Nelson	Bank Five Nine	Mequon Thiensville Optimist Club
Tyler Briggs	Katie Ott	Beyer's True Value	Mid-State Insurance
Elizabeth Buhrke	Julie Pahnke	Birchwood Snow & Landscape Contractors	Mighty Cause Charitable Foundation
James Bury	Rory Palubiski	Blackbaud Giving Fund	Minna
Thears Choates	Jeffrey and Heidi Parker	Blossom IDD	Mr. Bob's Under the Bridge
Sean Chronis	Paula Parker	Bridge the Divide	Mr. Mover
Gregory and Jean Custer	Scott Patterson	Cedar Creek Motorsports	NAMI Ozaukee Affiliate
Todd and Catherine Davis	Carolyn Picciolo	Cedarburg Art Museum	NAMI Wisconsin
Roy Dietsch	Joseph Porter	Cedarburg Cultural Center	Neutral Ground Martial Arts
Nancy Dowling	Renie Rathke	Cedarburg Family Wellness and Aesthetic Center	Newman Chevrolet
Katie Draeger	Dianne Robertson	Cedarburg Fire Department	Nonprofit Management Fund
Grafton Education Foundation	Holly Ryan	Cedarburg Grafton Rotary	Ozaukee Family Services
Diana Eggold	Anne Scannell	Cedarburg Overhead Door	Ozaukee Historical Society
Brad Eide	Angela & Matt Schiller	Charter Manufacturing Company Foundation	Ozaukee Iron & Metal, LLC
Tina Engroff	Matt Schiller	CLA(CliftonLarsonAllen)	Partners with Paws Service Dogs
Courtney Esqueda	Dawn Schlegel	Cloverleaf 4-H	PartsBadger, LLC
Breanna Fox	Bradley Schmidt	Cornerstone Community Bank	Pioneer Pet Products
Thomas Freed	Vicki Schmidt	David J. Frank Landscape Contracting,...	Port Washington Historical Society
Mark Gierach	Callan Schoonenberg & Matt Parrish	Delta Dental	Port Washington State Bank
Joe Graf	Don & Kristine Schoonenberg	Digital Edge Copy & Print Center	Port Washington-Saukville Rotary Club
Jason Groth	Timothy & Toni Schoonenberg	Eagle Eye Power Solutions	Port Washington-Saukville School District
Bre Gruenewald	Jordan Schroeter	Early Beginnings Chiropractic	Portal inc.
Srinandan Guntupalli	Paul Schultz	Egelhoff Lawn Mower Service	Power Wash Store
Andrew Guskov	Andy Siefkes	Faith Lutheran Church	Proven Power
Mark Harrington	Betsy Skemp	Family Sharing of Ozaukee County Inc.	PT Solutions
Tim Harrington	Jose Skemp	First Immanuel Lutheran Church and School	Riveredge Nature Center
Eric Hazell	Jordan Smith	Forward Careers, Inc.	Rugged Video
Michael Herbrand	Stanford Smith	Friends of Port Washington Parks and Recreation Inc	S & S Lawn Care
Karl and Carol Hertz	Chadwick Solamita	Girl Scout Troop 8144	Saukville Community Food Pantry
Erin Hickey	Matt Swanson	Go Riteway	SEEK Careers/Staffing, Inc.
Cindy Hinckley	Nathan Szalewski	Godfrey & Kahn S.C.	Shorewest Realtors-Young
Tiffany Holt	Maureen Szczuplak	Grafton Area Chamber of Commerce	Shully's Cuisine & Events
Bennett Jenkins	Cassie Tappa	Grafton High School	St Vincent de Paul
Heidi Jenkins	Jason Thierfelder	Grafton Orthodontics, S.C.	Steiner Electric, Inc.
Michael Jenkins	Kerry Tiegs	Greater Milwaukee Foundation	Stilt House
Samuel Jenkins	Jonah Turner	Greater Milwaukee Foundation - Columbia Health Systems Endowment	Street Cop Training
Pamela Johnson	Linda Vargo	Greater Milwaukee Foundation - Simplicity Foundation Fund	The Cupcake-A-Rhee llc
Joe Kassander	Charles and Kathleen Vogel	Greater Milwaukee Foundation - Spooner Family Charitable Fund	The Difference Principle
Kelly Keller	Michael Weber	Habitat for Humanity Ozaukee	The Joint Chiropractic
Pam & Brett King	Bradley Weiss	Hampel Corp.	The Ladd Agency
John Kirtley	Denise Weiss	Heller Safety Solutions, LLC	The Student Union (TSU)
Jeanette Koch	Anita Welhouse	Hetman Enterprises LLC	Thiensville-Mequon Rotary Club
Katy Koenigs	Steve Wirth	Houseman & Feind, LLP	Today's Dentistry
Patty Kubala	Jonathan Woodward	J&A Branded LLC	Tri City
Andy LaFond	Erwin Wuehr	Just Listen	Turf's Up LLC
Julie Leja	Rachel and Patrick Young	Kapco, Inc. and Kacmarcik Enterprises	Vizance
Julie Lesar	Mary Zickuhr	Keller, Inc.	Walmart Giving
Kate Leske	Margaret Zickuhr-Zolp	Kohler Credit Union	Washington Ozaukee Public Health Department
Laura Leske	Ryan Zolp	Kurt R. Kwiatkowski, DDS, SC	Weston A Price Foundation
Lori Lorenz	Julie Zuhn	La Rosa Landscape Company	WILO USA
Mary Luzinski	3 Guys and a Grill LLC	Lakeshore Chinooks Baseball	Wisconsin Humane Society - Ozaukee Campus
Ellen Macfarlane	Acer Tree and Landscape LLC	Lakeshore REALTORS Association	Yamato Corporation
			Zaun Memorial Foundation



## OUR MISSION

To sustain a collaborative network of nonprofits in support of their mission for creating a stronger community.

2360 DAKOTA DRIVE  
GRAFTON, WI 53024

OZAUKEENONPROFITCENTER.ORG  
262-376-5272

## WHAT WE DO

### CONNECTION Costs

Professional development and networking for 62 nonprofit staff to build social capital between human service agencies.

### SUPPORT Costs

We are administrators, fiscal agents, and community liaison for supportive resources in our county.

### SUSTAINING Costs

Maintenance, security, and selected utilities for the ONC campus. We keep the lights on and the doors open.