

Baby Bank Drive Toolkit

plan

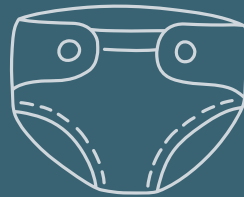
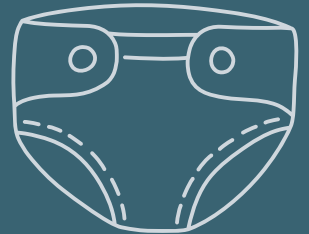
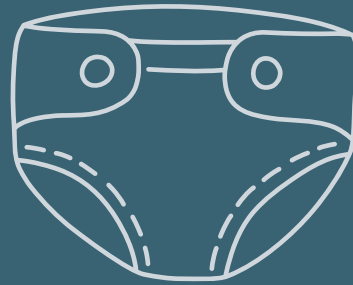
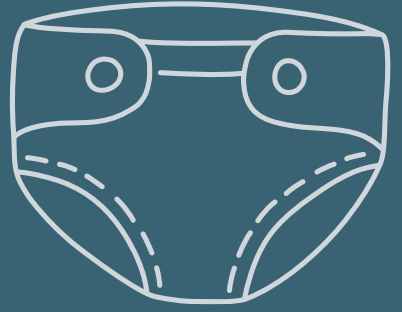
a successful baby bank drive

collect

donated products

give

to families in need



Thank you

from Ozaukee Nonprofit Center

Dear Baby Bank Drive Organizer,

On behalf of the Ozaukee Nonprofit Center's Baby Bank, we extend our heartfelt appreciation to you for your generous commitment of time and effort in coordinating a community baby bank drive. Your dedication is a beacon of hope, and we are truly grateful for your support!

In Ozaukee County, there are babies and families who lack basic necessities. Thanks to your initiative, a greater abundance of essential products will become available to assist our neighbors in need. Furthermore, your efforts help shed light on this critical public health issue, fostering collective awareness and action to end diaper need. Together, we can help all children and families in Ozaukee County not just survive, but thrive.

Your actions in raising awareness and mobilizing your community are catalysts for significant and lasting change. We wholeheartedly thank you for choosing to champion our mission in such a profoundly meaningful way.

Sincerely,

Carissa Barnes

Carissa Barnes
Executive Director

<https://ozaukeenonprofitcenter.org/baby-bank/>
info@oznc.org



OZAUKEE
NONPROFIT
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About Us

Our Mission:

The Ozaukee Nonprofit Center Baby Bank was created to meet a community need. Families who are already struggling financially have a hard time keeping diapers, wipes, formula, and more in stock for their little ones. With your help, we can alleviate this financial strain and make sure our community's most vulnerable citizens have the most basic of needs met.

How it works:

Our Baby Bank provides diapers, baby formula, wipes, clothes, and more to families experiencing need in Ozaukee County. The bank is available to all Ozaukee County residents in need.

The Need:

- 1 in 2 US families need help paying for diapers
 - Infants need up to 12 diapers per day, and toddlers about 8
 - Disposable diapers can cost \$70 to \$80 per month per baby
-

The Future:

While we are proud of our past impact, we acknowledge that we're far from meeting the needs in Ozaukee County. Many children and families continue to seek our assistance each month, highlighting the pressing need for our services. To continue to do what we do, we must raise funds and awareness, ensuring the Ozaukee Nonprofit Center Baby Bank remains a strong and sustainable resource for those who rely on it.



This toolkit includes:

- How to Host a Baby Bank Drive
- Baby Bank Drive Ideas
- Social Media Tips
- Social Media Samples
- Baby Bank Drive Checklist
- Baby Bank Drive FAQ's
- Fact Sheet Handouts
- Baby Bank Drive Collection Form
- Baby Bank Drive Goal Sheet
- Baby Bank Drive Flyers and Signs

Let's Get Started!



Thank you to National Diaper Bank Network
for providing the template for this toolkit!

Hosting a Baby Bank Drive



Share your plans with us

Give us a heads up via email so that we can help you plan a successful diaper drive!



Choose Your Location

Pick a place that is centrally located. Schools, shops, libraries, restaurants, employee breakrooms and company lobbies are all great collection sites. Gain the support of the community or your workplace by making it convenient to donate. Make sure bins are easily accessible, clean and labeled clearly.



Decide on a Time Frame

Plan to host your drive for at least a week or longer, so people have enough time to donate.

FYI:

National Diaper Need Awareness Week takes place every September.



Spread the Word

Announce your diaper drive through email, social media, press releases and to local media. Post notices near the locations to donate!

One of the best ways to advertise is word of mouth so be sure to ask friends, family, coworkers, and neighbors to spread the word!

<https://ozaukeenonprofitcenter.org/baby-bank/info@oznc.org>



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Baby Bank Drive Ideas



Themes

Picking a theme can make your diaper drive stand out and get people excited to participate!



Locations

There are many convenient locations for a diaper drive:

- Schools
- Churches
- Community Centers
- Offices
- Libraries
- Coffee Shops
- Car Dealerships
- Gyms
- Grocery Stores
- Police or Fire Stations



Party it Up!

If you're planning a party, ask guests to bring a donation to contribute!

- Baby Shower
- Birthday
- Anniversary
- Retirement
- Dinner Party



make it a competition!

Make your baby bank drive fun and engaging! Have a competition and offer small prizes or recognition for the team, class or office that brings in the most diapers! Friendly competition can help spread the word and increase your drive's impact!



Social Media Tips



Facebook

- Create a Facebook “Event” and invite all your friends. This is a great way to keep track of interest and to post updates on your collection status. Be sure to share the event with us.
- Share your story (create posts with all the baby bank drive details or even record a Facebook Live)
- Create a shareable profile picture frame
- Thank donors by giving them a shout out and tagging them in your posts
- Upload plenty of photos and use the hashtags #EndDiaperNeed, #BabyBankOZ, and #ONCBabyBank



Instagram

- Share pictures of your baby bank drive flyer, donations, people dropping off, volunteers counting, EVERYTHING!
- Create “stories” and IGTV videos
- Utilize the location tagging tool to share your collection site(s)
- Use the hashtags @EndDiaperNeed, @BabyBankOZ, and #ONCBabyBank

@oznonprofitcenter



don't forget
to tag us!



Social Media Samples

Sample text for posts:

- I believe all babies deserve clean diapers. Please show support for @ozaukeenonprofitcenter by donating to my baby bank drive!
- Did you know that 1 in 2 families struggles to afford enough diapers to keep their baby clean, dry, and healthy? Please donate to my baby bank drive to help change that.
- #DiaperNeed is a hidden consequence of poverty. Help me reach my goal today and donate to my baby bank drive. Every diaper and dollar makes a difference!
- Help make a difference in a family's life today. Donate to my baby bank drive that will be taking place (location). @EndDiaperNeed
- 3 in 5 parents miss work or school because they can't afford the diapers required to leave their baby in childcare. You can help bridge the gap by donating to our baby bank drive today.
- #DiaperNeed Fact: Without a supply of diapers, babies cannot participate in early childhood education. Please consider donating to my baby bank drive.
- Babies require up to 12 diapers per day, at a cost of \$70-\$80 per month per baby - cost many families cannot afford. #EndDiaperNeed



@OzaukeeNonprofitCenter



@oznonprofitcenter

<https://ozaukeenonprofitcenter.org/baby-bank/info@oznc.org>



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Diaper Drive Checklist

1) Partner with Us!

First, connect with us to get your baby bank drive scheduled! Check in with us to see if there are any high priority diaper size needs.

2) Pick your location

Decide on one or more collection site(s). These can be your office, school, library, community center, break room, etc. Designate a receptacle to collect products in. You can use a large, clean garbage can, cardboard box, or plastic storage bin. Make sure you label them with the signs provided in this toolkit!

3) Select a start/end date

Most baby bank drives run for one week or one month.

4) Set your goals

How many diapers would you like to collect? Are you hoping to collect monetary donations as well? If so, what is your fundraising goal?

5) Recruit participants

Ask friends, families, co-workers, and neighbors if they would like to help out!

6) Spread the word

Send emails and texts. Post on social media, Even contact your local news station!

7) Collect & Arrange Drop Off or Pick-Up

Once your drive is finished, make arrangements to drop donations off at Ozaukee Nonprofit Center OR have them picked-up. Don't forget to take pictures!

8) Share your results!

Post pictures and tell everyone how many items you collected! Don't forget to tag us, and also thank your volunteers and donors!



Baby Bank Drive FAQ's

Why diapers?

Diapers are costly and not always readily available for those in greatest need. Diapers are not covered by programs such as WIC and food stamps. Parents/guardians often go without other basic necessities in order to provide diapers for their child(ren). Babies and toddlers are happier and healthier when they have fresh, clean diapers!

Who benefits?

Newborns all the way up to toddlers benefit from the diapers donated during the Baby Bank Drive.

What items do you accept?

We accept donations of disposable baby diapers, pull-ups, baby wipes, formula, maternity or pregnancy care items, baby supplies, etc.

We are always in critical need of larger diapers (sizes 4-6). Our needs occasionally change so please feel free to reach out to us at info@oznc.org to get a picture of our biggest needs in real time. We ask that all donations be clean and in good condition.

Can I donate cloth diapers?

No, we only accept disposable diapers. Many of the families who experience diaper need use shared laundry facilities, either in the form of a laundromat or an apartment complex. These type of facilities do not allow cloth diapers to be laundered in their machines due to sanitary reasons.

Do you take open packages?

Yes, we accept open packages of disposable diapers. Please ensure that open packages of diapers are in a bag or have a cover that will keep them clean on their journey to us. We always appreciate a sign or note that lets us know what size the open diapers are as well!

Where do I drop off when my drive is complete?

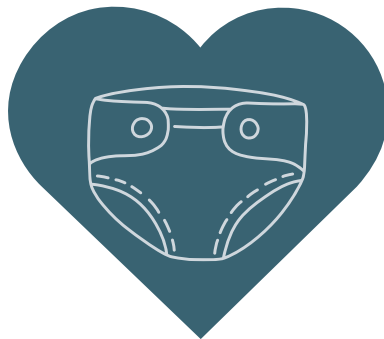
Depending on the size of your donation, you can certainly contact us at info@oznc.org to coordinate a pick up.

If you have a larger donation, we ask that you drop it off at Ozaukee Nonprofit Center in Grafton. Supplies can be dropped off Monday through Thursday: 9:00am - 4:00pm and Friday: 9:00am - 12:00pm.

Our Address: 2360 Dakota Drive, Grafton, WI 53024

**Please feel free to print
the following pages to
hand out and display
during your diaper drive.**

Thank you for supporting our
the Ozaukee Nonprofit Center
Baby Bank!

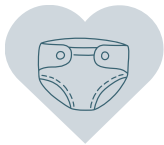


What is a Baby Bank?

A baby bank is a nonprofit organization that collects, stores, and distributes free diapers and baby essentials to homeless shelters, food pantries, family service agencies and faith-based organizations, among others. Some are direct service organizations as well.

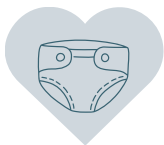


Our baby bank program is fueled by 3 essential elements:



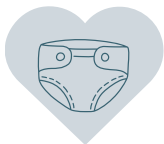
Diapers & Baby Essentials

Baby Bank drives by individuals, communities, and businesses collect diapers and essential baby items to local programs



Dollars

Monetary donations enable the direct purchase of products through bulk purchasing, as well as supports the cost associated with storing products



Doers

Volunteers and employees package products and perform other essential duties



What is Diaper Need?

Diaper need is the lack of a sufficient supply of diapers to keep an infant or child clean, dry, and healthy.

1 in 2 families struggle to afford diapers on a regular basis.

Federal assistance programs (like SNAP and WIC) do not support families with diapering supplies.

- Babies who remain too long in a soiled diaper are exposed to potential health risks
- Most child care centers (even free and subsidized facilities) require parents to provide a day's supply of disposable diapers
- Infants need up to 12 diapers per day, and toddlers about 8
- Many parents cannot go to work or school if they can't leave their babies at childcare
- Disposable diapers can cost \$70 to \$80 per month per baby



Tally your results!

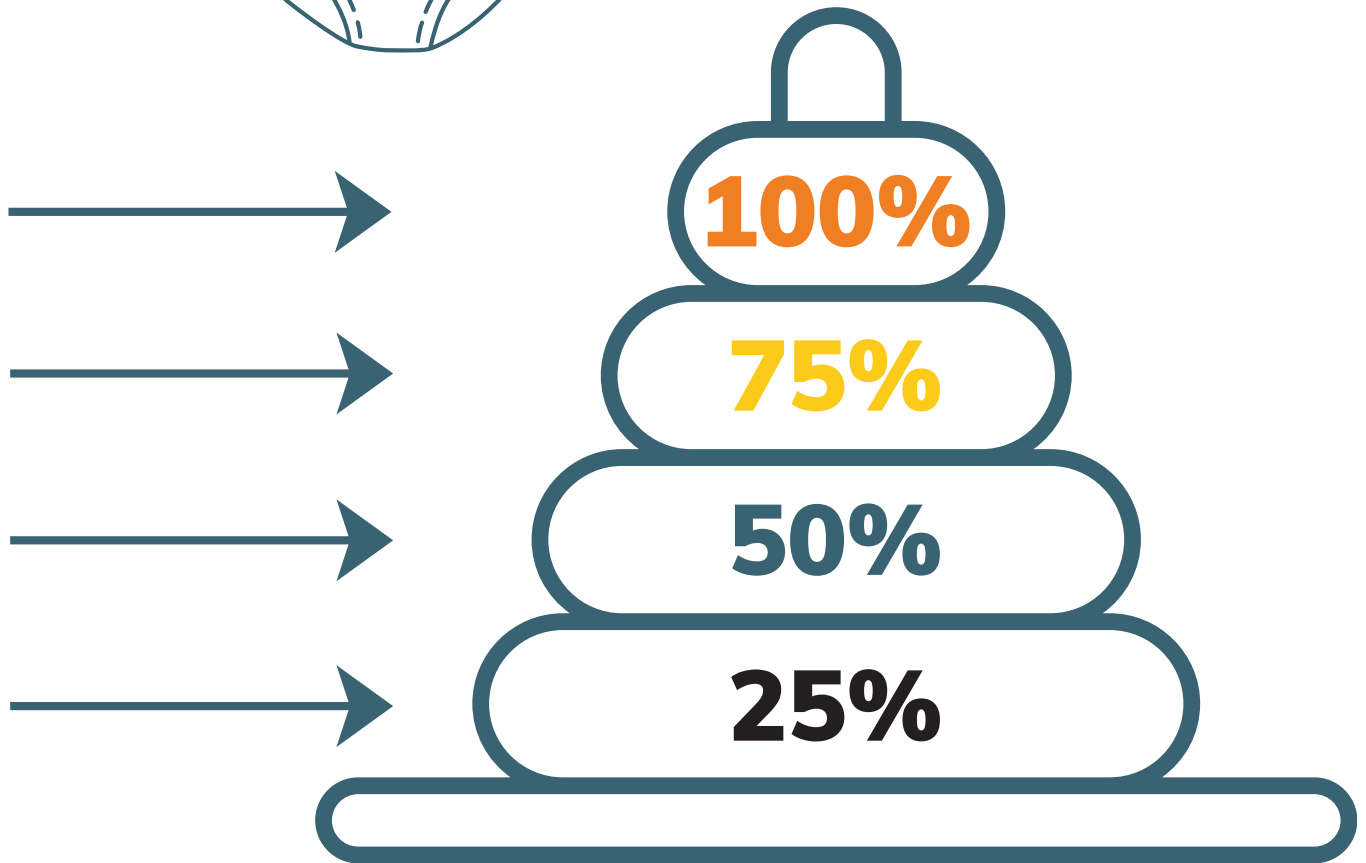
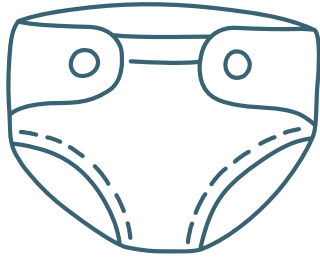
Name of Baby Bank Drive:

Size:	# of Diapers
Newborn	
Size 1	
Size 2	
Size 3	
Size 4	
Size 5	
Size 6	
Pullups	
Misc.	
TOTAL	



Our Goal:

_____ diapers



We believe diapers are a necessity, not a luxury.

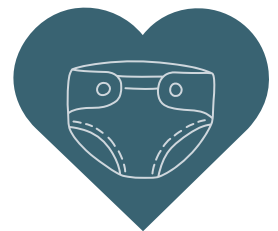
Please support our
BABY BANK DRIVE

All funds and diapers will be donated to Ozaukee Nonprofit Center Baby Bank, a local nonprofit organization supporting families in need.

Diaper Drive Dates:

Drop Off Locations:

Hosted By:



<https://ozaukeenonprofitcenter.org/baby-bank/info@oznc.org>



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Baby Bank

DONATION DROP SPOT

Don't have items to donate
but still want to help?

Visit our website or scan
this code to support our
mission today!



<https://ozaukeenonprofitcenter.org/baby-bank/>
info@oznc.org

DROP DONATIONS HERE



<https://ozaukeenonprofitcenter.org/baby-bank/>
info@oznc.org



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BABY BANK DRIVE

supporting the Ozaukee
Nonprofit Center Baby Bank



<https://ozaukeenonprofitcenter.org/baby-bank/>
info@oznc.org



Most needed items:

<https://ozaukeenonprofitcenter.org/baby-bank/>
info@oznc.org



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Don't have
items to
donate
today?

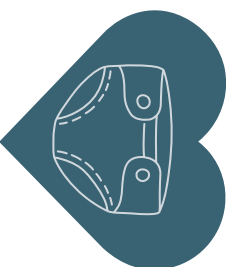
Use this code
to support!



<https://ozaukeenonprofitcenter.org/baby-bank/>
info@oznc.org



Thank you
for supporting the
Ozaukee Nonprofit
Center Baby Bank!



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info@oznc.org

