



## Press Release

---

Contact: Andrea Acosta  
Events Manager  
Phone: 262-376-5272  
Email: [events@oznc.org](mailto:events@oznc.org)

Release January 21, 2025

### **Illuminate Ozaukee – 2024 Holiday Design Champion and High School Winners Announced**

**Cedarburg, WI** – Illuminate Ozaukee, now in its 5<sup>th</sup> year, is a drive-through holiday light show. Proudly brought to you by Ozaukee Nonprofit Center, and presented by Blingle Premier Lighting, the park twinkled into life for eight enchanting nights leading up to Christmas. Over 76 sponsors, local businesses, community organizations, and High Schools collaborated to transform Herman A. Zeunert Park into a festive, holiday attraction in Cedarburg, WI. Together with Ozaukee Nonprofit Center, these participants aimed to celebrate the holiday season while shedding light on the nonprofit organizations in Ozaukee County.

Illuminate Ozaukee drew in over 2000 vehicles over the course of eight nights. “This was our most successful year ever, the remarkable support from the community and our participants truly touched us. While our goal has always been to unite the business and nonprofit communities with our light show, the dedication and creativity of our participants continue to amaze us! Illuminate Ozaukee has evolved into a truly unique and fun experience, highlighting the community spirit it embodies,” says Andrea Acosta, Events Manager of Ozaukee Nonprofit Center.

Local organizations were encouraged to bring their creativity and materials to craft plots of their own design. Plots along the Illuminate Ozaukee path were numbered enabling the community and visitors to vote online for their favorite design. Thousands of visitors participated in the voting process, ultimately selecting MKB Jewelry as the Holiday Design Champion for 2024. MKB Jewelry’s plot portrayed a magical proposal from a look-alike Travis Kelce to a look-alike Taylor Swift in a scenic snow globe with glowing hearts on either side. Congratulations MKB Jewelry.

New to Illuminate this year, the show welcomed three groups from local high schools who took part in decorating plots. The High School portion, sponsored by The Ladd Agency, allowed for Illuminate to Award a \$1000 prize to the High School Plot with the most votes, and \$500 Award to the High School with the most volunteer hours. Voters selected the Cedarburg High School Student Collaboration, led by Hailee Kassander, as the winner. The plot portrayed a magical Gingerbread Palace. The Student Collaboration is donating its \$1000 Award to local nonprofits. The High School with the most volunteer hours is Cedarburg High School with 54 hours. The \$500 Award to the Student Body will be used to purchase a new CHS Brutus the Bulldog Mascot Costume. “We take special pride in the involvement of the youth and local high school groups who not only contributed to decorating several plots but also worked alongside all our volunteers at the event. Illuminate Ozaukee has truly become a community celebration” says Acosta.

To learn more about Ozaukee Nonprofit Center or the Illuminate Ozaukee event, please visit [ozaukeennonprofitcenter.org](http://ozaukeennonprofitcenter.org).

---

The Ozaukee Nonprofit Center concept began in 1994 when several agencies shared space in Cedarburg, WI. In 1999, four participating agencies moved to a larger facility, the current home of the Ozaukee Nonprofit Center. The center, unique to the county, provides a state-of-the-art building and shared services for a host of nonprofit organizations as well as a professional environment for nonprofit human service agencies to come together and serve the needs of the community. The beauty of the campus model is the ability to offer multiple services under one roof whereas in most communities they are dispersed throughout a large geographic area. The Ozaukee Nonprofit Center’s mission is to sustain local nonprofits for a better world. To learn more, visit [www.ozaukeennonprofitcenter.org](http://www.ozaukeennonprofitcenter.org).

-End-

Ozaukee Nonprofit Center • 2360 Dakota Drive • Grafton, WI 53024